



**The CBD  
Show**



**THE 1st INTERNATIONAL CBD & HEMP FAIR  
Lyon - La Sucrière**

**Sunday April 10 and Monday April 11, 2022**

*[www.cbd-show.com](http://www.cbd-show.com)*

**ORGANIZED BY EXPODIENCE - 242 BOULEVARD VOLTAIRE - 75011 PARIS, FRANCE  
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# **THE 1st INTERNATIONAL CBD & HEMP FAIR**

**Lyon - La Sucrière**

**A MEETING ON THE SAME PLACE AT THE SAME TIME !!!**

**2 days of exposure to better understand what  
CBD is and benefit from its benefits**

**The CBD and Hemp Fair at Lyon - La Sucrière is:** benefiting from answers to better understand the benefits of CBD.

It is also the essential meeting point for everyone, individuals and store managers who wish to have necessary, reliable and of the utmost importance.

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[www.cbd-show.com](http://www.cbd-show.com)

**THE 1ST INTERNATIONAL CBD & HEMP FAIR - LYON - LA SUCRIÈRE**

# 2 days to stand out and several reasons to exhibit, congratulate, support and inform about the benefits of CBD



## ■ TAKE PLACE ON THE EVENT OF THE YEAR

The **CBD and Hemp Fair at Lyon - La Sucrière** aims to bring together all public and private CBD stakeholders in one place and at the same time and make it easier to benefit from the benefits of CBD.

- Present your ideas about CBD to the general public
- Benefit from an immediate return on investment
- Have your products tested by your future customers
- Meet the decision makers
- Exchange your ideas with market players
- Develop your market share





**Promote your image, your notoriety, create and develop new contacts at the show and in virtual by videoconference**

## *AN ATTRACTIVE AND SECURING FINANCIAL VALUE OF YOUR OPERATIONS*



It is a complete offer of exhibitors bringing together all sectors of activity, a show exclusively dedicated to presentation, to the general public and to professionals.

The **CBD show** is the solution for visitors wishing or not to benefit from the benefits of CBD, visitors to the show will be able to meet in complete confidentiality (VIP lounges on site dedicated to all exhibitors present) and with confidence all market players.



The **CBD Show** is a real communication crossroads both by the arrival of visitors both physically and virtually, a link will be assigned to each exhibitor so that visitors can connect live and ask their questions, by videoconference and negotiate on site. appointments to better understand what CBD is.



### **Large-scale media plan :**

Display of LYON and Lyon suburbs, TV, radio stations, general press  
(Subject to acceptance of the various media for advertising relating to CBD).

# MEDIA COVERAGE AND BtoB & BtoC COMMUNICATION

## ■ *LARGE-SCALE MEDIA PLAN*

Wishing to facilitate, inform and support the CBD revolution, the **1st International CBD and Hemp Fair at Lyon - La Sucrière** is planning a major media plan to attract a large number of visitors, thanks to extensive media coverage.

The **1st International CBD and Hemp Fair** will amplify this communication to the general public:

- Press relations (dailies, weeklies, specialized press, etc.)
- Metro, tram and/or bus display (Lyon and suburbs)
- JC-Decaux displays and bus shelters
- Purchase of space in the free daily press
- Radio Campaigns





# The CBD Show

## THE 1st INTERNATIONAL CBD & HEMP FAIR April 10 and 11, 2022 Lyon - La Sucrière

General curator : Marc Assous

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**EXPODIENCE has been an organizer of exhibitions for almost 20 years:**  
Tennis Fair, Drone Fair Handikidexpo Fair: Golf Fair, Ski and Snowboard Fair, Florida  
luxury real estate fair, International Toy fair, Flower international fair, Internet fair.



# APPLICATION FORM

## The 1st international CBD & HEMP Fair

Saturday May 7th & Sunday May 8th 2022

Lyon - La Sucrière – <http://www.cbd-show.com>

### Exhibitor– Enrolment

To enroll for the CBD & HEMP FAIR, you must return to the organiser by email the completed application form together with your deposit of 30%. On receipt of your form, the organizer will send you a proposal for the location of your stand with the plan and will provide the invoice corresponding to your deposit.

You must return to the organizer your signed confirmation with the company stamp applied. If you fail to reply within 7 days, the organiser will reallocate the proposed location and your request will be cancelled.

Participation requests not accompanied by a deposit will not be considered.

#### RATES :

Mandatory Flat Rate - Multi-risk Insurance, Exhibiting, Communication, Cleaning, Security .....	600 Euros H.T.
Bare stand (tracing on the ground only) .....	285 Euros H.T. /m2
Pre-equipped stand (carpet only) .....	300 Euros H.T. / m2
Stand pre-equipped PLUS (Carpet + lead bar + stiffeners (posts) .....	320 Euros H.T./ m2
Corner .....	250 Euros H.T.

Minimum area: 18 m2

**Terms of payment: 30% upon reservation, 30% by December 31, 2021 and the balance by February 28, 2022.**

*This document serves as a pro-format invoice*

**For any reservation request submitted after 31st March 2022, the total payment is due immediately.**

I the undersigned (name)..... Company.....

Declare that I have been informed of the conditions applying to participants in the CBD & HEMP FAIR and the general regulations whose main elements are outlined below:

Authorised signatory..... Tel.....

GSM..... Address.....

Zip Code..... City..... Country.....

E-mail..... Website : www.....

#### STAND ORDER :

Total area .....	m2	
Bare stand (tracing on the ground only) .....	m2 x 285 Euros H.T = .....	Euros H.T.
Pre-equipped stand (carpet only) .....	m2 x 300 Euros H.T = .....	Euros H.T.
Stand pre-equipped PLUS (Carpet + lead bar + stiffeners (posts) .....	m2 x 320 Euros H.T = .....	Euros H.T.
Corner .....	m2 x 250 Euros H.T = .....	Euros H.T.
Mandatory Flat Rate - Multi-risk Insurance, Exhibiting, Communication, Cleaning, Security .....	600 Euros H.T.	
	TOTAL Excl. Tax. ....	Euros H.T.
	VAT (20%) .....	Euros H.T.
	<b>TOTAL Incl. Tax. ....</b>	<b>Euros H.T.</b>

Your contact : Marc Assous - Expodience, 242 Boulevard Voltaire – 75011 Paris - <http://www.cbd-show.com>

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- I want to be referenced on your catalog
- I need the assistance of your Stand Builder

**Payment Method :**

By bank transfer to : **Expodience** – 242 Boulevard Voltaire - 75011 Paris – France

Banks details : **Crédit du Nord Bank** : 30076 **Agency** : 02056 **Account N°** : 25709000200 **Rib key** : 03  
**IBAN** : FR 76 3007 60 20 5625 7090 0020 003 **Swift Address** : Nord FRPP

*Thank you to specify during your transfer, the name of your company.*

Enclosed the sum of..... € as payment of deposit (30%)

Intra-community VAT N°.....

Principal activity.....

Description of products on show :.....

The exhibitor acknowledges that he has been made aware of and has accepted the regulations governing the show and undertakes to apply all due care in decorating his stand and to make the outstanding payment for his stand before 31st march 2022 at the risk of losing his rights.

Stand sign.....

**Observations :** .....

.....  
.....  
.....

**Commercial :** .....

.....  
.....  
.....

Signed in (place) : ....., on (date) : .....

Company stamp:

Signature of the Exhibitor :





# GENERAL CONDITIONS OF SALE

## Extract from the General Regulations

**GENERAL PROVISIONS Article 1 – General:** The organization of the event, in particular the opening date, its duration, the location where it will be held, the opening and closing times, the price of entries, are determined by the organizer and can be modified at any time on its initiative and without having to justify it. In the event of an extension, exhibitors who so request may be authorized to close their stand on the date initially set, without being able to remove the products on display or modify the appearance of the stand before the date set by the organizer of the event. In the event that for major, unforeseeable or economic reasons the event cannot take place, the admission requests are canceled and the sums available, after payment of the expenses incurred, are distributed among the exhibitors, in proportion to the sums paid by each of them. The exhibitor undertakes to respect and enforce the prescriptions of the technical file which will be given to him. The exhibitor is responsible, vis-à-vis the organizer, for non-compliance with the specifications imposed by the owner or the main tenant of the premises made available to the organizer of the event. The responsibility of the organizer is not engaged when it applies the stipulations of these general regulations. Nor can the organizer be held responsible for the results and economic benefits of the event for the exhibitor.

**PARTICIPATION Article 2 – Conditions of participation:** The organizer determines the categories of exhibitors and establishes the nomenclature of the products and/or services presented. An exhibitor may only present materials, products, processes or services of its manufacture or design or of which it is an agent or concessionaire; in the latter case, he attaches to his request for participation the list of brands whose products he proposes to exhibit or present his services. The organizer may, after examination, exclude products and/or services that do not appear to him to correspond to the subject of the event or allow the presentation of products and/or services not forming part of the nomenclature but of interest to the event. Pursuant to the provisions relating to authorized events, an exhibitor may neither present products or materials which do not comply with French regulations, except with regard to products or materials intended exclusively for use outside French territory, nor proceed to no advertising likely to mislead or constitute unfair competition. Similarly, an exhibitor may not present devices, merchandise or advertising items from a brand that is not exhibiting at the event. He cannot recommend himself, by way of poster, of a chain or a group of companies, of an association, of a union.

**Article 3 – Participation form:** Anyone wishing to exhibit sends the organizer a participation form. Unless the organizer refuses the participation requested, the sending of this participation form constitutes a firm and irrevocable commitment to pay the full price of the stand rental and related costs.

**Article 4 – Admission control:** The organizer is not required to give reasons for the decisions it takes with regard to participation requests. In the event of refusal of participation, the sums paid by the person who sent the participation form will be reimbursed to him, excluding the administrative costs which remain acquired by the organizer. The same applies to the person who has submitted an entry form who is on the waiting list, when a stand cannot be allocated to him for lack of available space at the opening of the event. Acceptance of participation is confirmed by the response from the organizer to the exhibitor. This response may consist of an invoice sent to the exhibitor. A request to participate from an exhibitor whose business is managed, for any reason whatsoever, by a legal representative or with his assistance, is void, despite its acceptance and even after the stand distribution operations. This is the case, in particular, for any request to participate from a company that files for bankruptcy between the date of the request to participate and the opening dates of the event. However, the organizer may freely, in the event that the company is legally authorized to continue its operation, decide to maintain its participation.

**Article 5 – Assignment/sub-letting:** Except with the prior written authorization of the organizer, an exhibitor may not assign, sub-let or share, against payment or free of charge, all or part of its concession within the confines of the event. Nevertheless, several exhibitors may be authorized to make an overall presentation, provided that each of them has sent a prior request for approval to the organizer and has submitted a request for co-participation.

**Article 6 – Withdrawal:** In the event of withdrawal or in the event of non-occupation of the stand for any reason whatsoever, and taking into account the difficulty of management and organization of the stands by the organizer, the sums paid and/or remaining partially due or totally, in respect of the rental of the stand are acquired by the organizer as compensation, even in the event of relocation to an exhibitor. In the event that an exhibitor for any reason does not occupy his stand 24 hours before the opening of the event, he is considered to have resigned. The organizer may then dispose of the stand of the defaulting exhibitor without the latter being able to claim either reimbursement or compensation, even if the stand is allocated to another exhibitor.

**FINANCIAL PARTICIPATION Article 7 – Price:** The price of the stands is determined by the organizer and may be revised by the organizer in the event of modification of the elements which compose it, in particular in the event of modification of the price of the materials, the labor of labour, transport and services as well as tax and social provisions.

**Article 8 – Terms of payment:** Payment for stand rental and ancillary costs is made on the due dates and according to the methods determined by the organizer and communicated to the exhibitor in the exhibition participation file. For any request for participation occurring late, the first payment is equal to the sums already due on the date in question. The same applies to exhibitors on the waiting list who benefit from the allocation of a stand in favor of a withdrawal.

**Article 9 – Default of payment:** The failure of an exhibitor to respect the deadlines and terms of payment referred to in the previous article, authorizes the organizer to apply the stipulations of article 6 “withdrawal”. The exhibitor will also be liable for interest of 3 times the legal interest rate and compensation for recovery costs of €40.

**STANDS Article 10 – Distribution of stands:** The organizer draws up the plan of the event and distributes the spaces freely, taking into account as widely as possible the wishes expressed by the exhibitor, the nature of the products and/or services that he presents, the layout of the stand he proposes to install as well as, if necessary, the date of registration of the request to participate and the seniority of the exhibitor. The organizer thus sends the exhibitor a proposal for a location which he submits to the exhibitor, which will be considered as validated by the exhibitor in the absence of a response within 48 hours. In the event of the exhibitor's disagreement with the location proposal, the organizer will do its best to formulate another proposal, without this disagreement being a reason for termination by the exhibitor. The organizer may modify the size and layout of the surfaces requested by the exhibitor. This change does not authorize the exhibitor to unilaterally terminate their commitment to participate. The location of the stand allocated to an exhibitor is communicated to him by means of a plan. This plan gives dimensions that are as precise as possible for the stand. Whenever possible, it is the exhibitor's responsibility to ensure that the plan is compliant before setting up their stand. The responsibility of the organizer is not engaged if there appears a difference between the dimensions indicated and the actual dimensions of the stand. The plan indicates the general division of the islets surrounding the assigned location. These indications, valid on the date of establishment of the plan, are given for information purposes and are subject to modifications which may not be brought to the attention of the exhibitor. Any complaint concerning the location defined by the plan must be presented within eight days. After this period, the proposed location is considered accepted by the exhibitor. Under no circumstances can the organizer reserve a location, nor guarantee it from one session to the next. Moreover, participation in previous events does not create in favor of the exhibitor any right to a specific location and does not give it any priority in the allocation of locations.

**Article 11 – Installation and decoration:** stands The installation of stands is designed according to the general plan drawn up by the organizer. With the prior written authorization of the organizer and in compliance with the conditions indicated in the technical file, exhibitors may design stands upstairs. The regulations concerning their construction are available on request from the organizer. The particular decoration of the stands is carried out by the exhibitors and under their responsibility. The organizer reserves the right to refuse the layout or presentation of a stand that does not meet the general criteria of the event. It must comply with the safety regulations enacted by the public authorities as well as the general decoration plan and signage adopted by the organizer. The organizer determines the display methods, the conditions of use of all sound, light or audiovisual processes, as well as the conditions under which any event, attraction, promotional operation, animation, poll or opinion poll can be organized in the living room enclosure. The organizer also determines the conditions under which photography or sound recordings are authorized within

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the confines of the event. The organizer reserves the right to remove or modify those installations which would harm the general appearance of the event or disturb neighboring exhibitors or the public, or which would not comply with the plan and model previously submitted for its approval. The organizer may reconsider the authorization granted in the event of inconvenience to neighboring exhibitors, to traffic or to the holding of the event.

**Article 12 – Restoration:** The organizer declines all responsibility for constructions or installations erected by exhibitors. Exhibitors take the spaces in the state in which they find them and must leave them in the same state. Any damage, in particular to the premises and installations in which the event is held, caused by an exhibitor or by its installations, materials or goods is the responsibility of this exhibitor.

**CONSTRUCTION DEADLINES Article 13 – Assembly and dismantling:** The organizer determines the schedule for assembly and installation of the stands before the opening of the event. It determines the timetable for the dismantling of the stands, the removal of equipment, materials and products as well as the deadlines for restoring order at the end of the event. With regard to the particular point of dismantling, removal and putting back in order, the organizer may have operations carried out, at the expense and risk of the exhibitor, which have not been carried out by the exhibitor within the deadlines set. Failure by an exhibitor to meet the deadline for occupying the spaces authorizes the organizer to claim payment of late payment penalties and damages.

**Article 14 – Special authorisations:** Any layout, installation of machines or devices that can only be set up or assembled by borrowing the stand of other exhibitors are made with the authorization of the organizer and on the date set by him.

**Article 15 – Merchandise:** Each exhibitor is responsible for transporting and receiving the merchandise intended for him. He is required to comply with the instructions of the organizer relating to the regulation of the entry and exit of goods, in particular with regard to the circulation of vehicles within the confines of the event. The products and materials brought to the event may not, under any pretext whatsoever, leave it during its duration.

**CLEANING Article 16 – Cleaning:** The cleaning of each stand is carried out under the conditions and deadlines indicated by the organizer to the exhibitors.

**INSURANCE Article 17 – Insurance and civil liability of the organiser:** Insurance is taken out by the organizer against the pecuniary consequences of his civil liability as organiser. Exhibitors may ask the organizer to consult a copy of the policy giving full details of the risks covered and the duration of the insurance.

**SERVICES Article 18 – Fluid:** As indicated in the technical file, the connections of the stands to the electricity, telephone, water distribution or compressed air networks are made at the expense of the exhibitors who request them within the deadlines required and according to the technical possibilities of the exhibition premises. Any request concerning them must be addressed to the concessionaire designated on the special forms made available to exhibitors.

**Article 19 – Customs:** It is up to each exhibitor to carry out customs formalities for materials and products coming from abroad. The organizer cannot be held responsible for any difficulties that may arise during these formalities.

**Article 20 – Industrial property:** The exhibitor makes it his business to ensure the industrial protection of the materials or products that he exhibits, in accordance with the legal provisions in force (such as the filing of French patent applications). These measures must be taken before the presentation of these materials or products, the organizer accepting no responsibility in this area.

**Article 21 – Society of authors:** In the absence of an agreement between the society of authors and composers of music (SACEM) and the organizer, the exhibitor deals directly with SACEM or any other competent body if he makes use of the music by an author in any way whatsoever within the confines of the event, the organizer declining all liability in this respect.

**CATALOGS Article 22 – Catalogues:** The organizer is the sole holder of the rights to publish and sell the catalog of exhibitors, as well as the rights relating to the advertising contained in this catalogue. He may grant all or part of these rights. The information necessary for compiling the catalog is provided by the exhibitors under their responsibility. The organizer cannot be held responsible for omissions or errors in reproduction, composition or other, which may occur. The organizer reserves the right to modify, delete or group registrations whenever it deems it useful, as well as to refuse or modify the texts of paid advertisements which would be likely to harm other exhibitors.

**ENTRANCE PASSES Article 23 – “Exhibitor passes”:** “Exhibitor passes” giving right of access to the event are, under conditions determined by the organizer, issued to exhibitors. Unused “exhibitor passes” cannot be taken back or refunded when the organizer has delivered them against payment.

**Article 24 – Invitation cards:** Invitation cards intended for visitors that exhibitors wish to invite are, under conditions determined by the organizer, issued to exhibitors. Unused cards are neither taken back nor refunded when the organizer has issued them against payment. Only passes, invitation cards and entry tickets issued by the organizer can give access to the event.

**SECURITY Article 25 – Security:** The exhibitor is required to comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organizer. The organizer reserves the right to verify compliance with these measures. Surveillance is provided under the control of the organizer; its decisions concerning the application of safety rules are immediately executed.

**APPLICATION OF THE REGULATIONS DISPUTES Article 26 – Application of the regulations:** Any breach of the provisions of these regulations and the internal regulations issued by the organizer may lead to the exclusion of the offending exhibitor, even without formal notice. This is particularly the case for non-compliance of the layout, non-compliance with safety rules, non-occupation of the stand, presentation of products that do not comply with those listed in the participation request. An indemnity is then due by the exhibitor as damages in compensation for the moral or material damages suffered by the event. This compensation is at least equal to the amount of the participation that remains with the organizer, without prejudice to any additional damages that may be requested. In this respect, the organizer has a right of retention on the articles exhibited and the furniture or decorative elements belonging to the exhibitor.

**Article 27 – Modification of the rules:** The organizer reserves the right to rule on all cases not provided for in these rules and to make new provisions whenever it deems necessary.

**Article 28 – Disputes:** In the event of a dispute, the exhibitor undertakes to submit his complaint to the organizer before any procedure. Any action brought before the expiry of a period of fifteen days from this declaration is, with the express consent of the exhibitor, declared inadmissible. In the event of a dispute, the courts of the seat of the organizer have sole jurisdiction.